Webinars for food entrepreneurs will highlight food safety and licensing requirements during COVID-19

Date: July 13 and Aug 10, 2020

Contact: Barb Ingham, Extension food safety specialist bhingham@wisc.edu
The University of Wisconsin-Madison Division of Extension will host a two-part webinar to kick off a series on the topics of food safety during COVID19 and processing/manufacturing and licensing requirements for small scale food entrepreneurs in Wisconsin.

On Monday July 13, Abby Snyder, Food Safety Specialist, Cornell University will discuss the basic requirements for Good Manufacturing Practices (GMPs) and how to prepare your business to help prevent the spread of COVID-19. Small-scale food producers must complete required documentation to be compliant with the Food Safety Modernization Act (FSMA). This includes documentation of your size exemption as a "qualified facility" and various food safety programs. This webinar is intended for small (< \$1 million in sales/year) food entrepreneurs and small food businesses, farm market managers, and directors of shared-use kitchens. Extension educators that support these businesses are welcome to attend. *This course is offered by Cornell University and made possible through a grant supported by the USDA*.

On Monday August 10, Barbara Ingham, Food Safety Specialist, University of Wisconsin-Madison Division of Extension, will answer basic questions about types of licenses a food business may need and standards for a food production facility, provide tips on developing food safety plans, and offer hints for locating resources and support so small food entrepreneurs can get their businesses licensed in Wisconsin. This webinar is intended for small food businesses in Wisconsin and facilities and programs that support these entrepreneurs. Extension educators are welcome to attend.

Registration is required for the free webinars via the links below. Trainings in Spanish will be available soon; if interested, please indicate in the registration form.

Webinar 1: July 13, 9:00 a.m. Food safety document development for small food processors, killing two birds with one stone: FSMA compliance and COVID-19 preparedness Registration link

Webinar 2: August 10, 9:00 a.m. – Starting a food business in Wisconsin: keep food safety in mind (What are the licensing requirements for starting a food business in Wisconsin?)

Registration Link

Find more resources and ongoing support for licensing/food safety/product development at foodsafety.wisc.edu or call: 608-263-7383; Email – bhingham@wisc.edu (Barb Ingham, Extension food safety specialist)

- One-on-one support for food businesses with food safety questions.
- Support for small food businesses trying to meet licensing requirements.
- Supporting food businesses in manufacturing safe food under license.
- Resources to assist with product development and production/packaging questions